

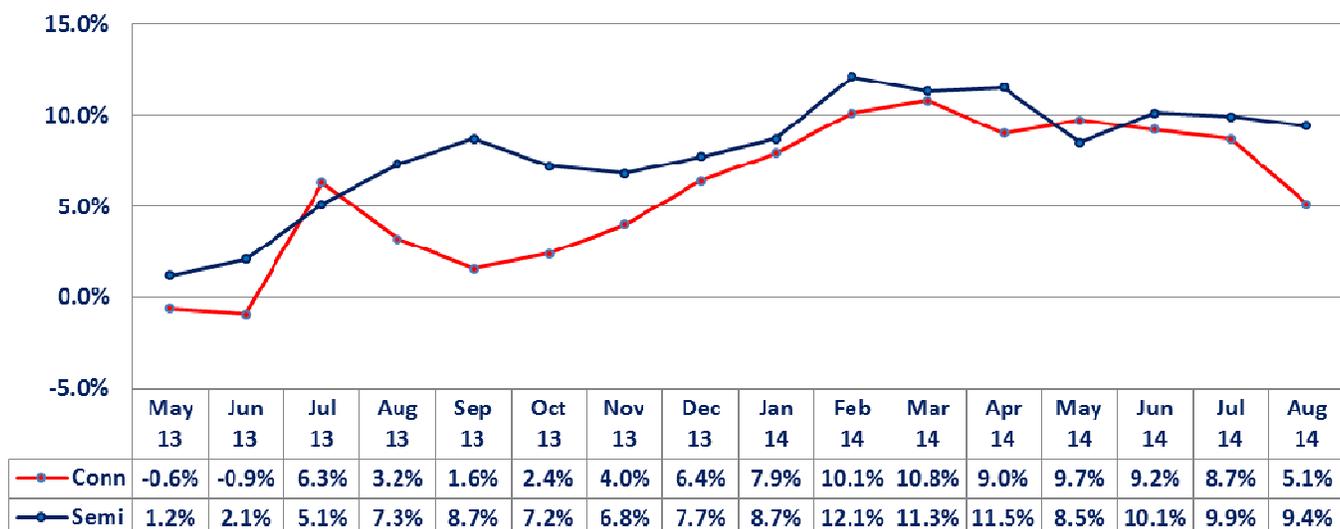
## Semi Sales Growth Still Strong Up +9.4% in August

The Semiconductor Industry Association (SIA) reported August 2014 sales of \$28.4 billion, up +9.4% from August 2013 and up +1.3% sequentially from July. Year-to-date industry sales are up +10.2% worldwide.

As a comparison, connector sales grew +5.1% in August, over prior year, and grew +6.2% sequentially over July. The connector industry sales for August were up +8.9%, year-to-date, over 2013.

The following graph compares semiconductor sales performance to the connector industry.

### Monthly Sales Performance Year-Over-Year



- August was the 16th consecutive month for growth in semiconductors and the 14<sup>th</sup> month for connectors. In 2014, both industries are growing better than forecast by the SIA and Bishop & Associates.
- Semiconductor sales growth had been slightly better than connectors in seven out of the last eight months in 2014.

The following table displays year-to-date performance by geographic region for both components.

### August Sales Performance Year-To-Date

	Semiconductors	Connectors
North America	12.6%	7.6%
Europe	10.7%	8.9%
Japan	1.2%	7.5%
China	NA	14.1%
Asia Pacific*	11.1%	5.9%
World	10.2%	8.9%

\* Including China, Source SIA & Bishop

- Sales growth for semiconductors has been slightly better than connectors. Both components are still growing well, but we have noticed some softening. This could be the normal summer slowdown or it could suggest a softer second half of 2014.
- North America's semiconductor sales are growing faster than connector sales, but both are strong.
- Japan's semiconductor sales are still lagging well behind connector sales.
- Performance in both components is strong in Europe.
- As indicated by the connector growth in China, semiconductor growth is probably strongest in China versus the rest of Asia Pacific.

As noted, both components are on a run rate for sales growth near double-digits for the full year 2014.